

# World White Teeth

## Determinants and promotion of oral hygiene behavior in diverse contexts

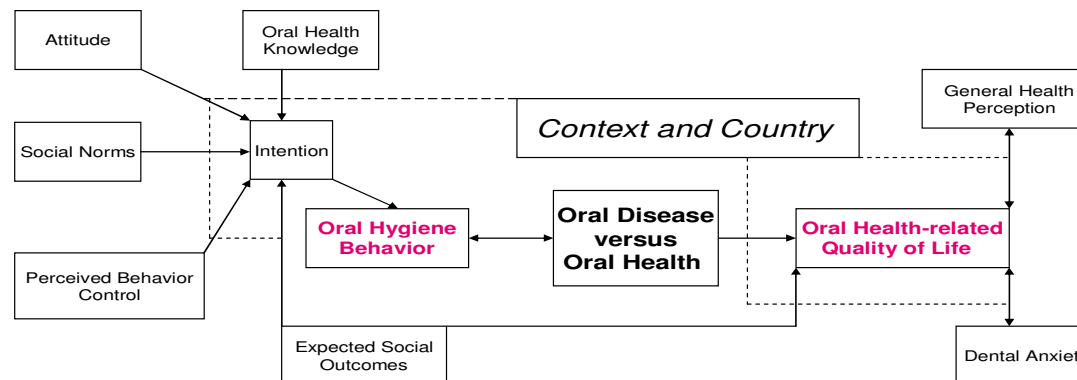
Dr. Yvonne A.B. Buunk-Werkhoven

The primary goal of oral hygiene care is **prevention**

**"one size fits all"-approach will not be effective**

### 3 main themes

- 1 Determinants of **oral hygiene behavior (OHB)** in different samples in diverse contexts
- 2 Psychological factors related to **oral health related quality of life (OH-QoL)** as assessed by **OHIP-14-NL**
- 3 Effects of interventions aimed at improving **OHB** and **OH-QoL**



An overall process model of the determinants of Oral Hygiene Behavior and OH-QoL with Context and Country as moderators

**It is important to establish determinants, which depend on context and culture**  
**Identification and Assessment is important for developing oral hygiene interventions**



yvonne.buunk@mondhygienisten.nl

